



Micha (My-sha) n.
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EDUCATION

Fashion Institute of Technology SUNY
BFA Advertising and Digital Design
New York, NY 2020
3.8 GPA

Fashion Institute of Technology SUNY
AAS Communication Design
New York, NY 2017
Cum Laude

CERTIFICATES

School of Visual Arts
Fine Arts: Sculpture and Drawing
New York, NY 2012
4.0 GPA

Columbus College of Art And Design
Fine Arts & Painting
Columbus, Ohio 2011
3.9 GPA

TECHNICAL SKILLS

Adobe Creative Suite (After Effects,
Illustrator, InDesign, Photoshop,
Premiere Pro, Xd) GSuite, HTML/CSS,
Microsoft Office Suite, WordPress

AWARDS

Creative Conscience Award 2019
Bronze in the Advertising category

MAIP 2020 Semi-Finalist
MAIP 2020 Finalist

EXPERIENCE

Clerical Assistant Oct 2018 - Present
FIT English and Communications Department New York, NY
Direct visitors, assist with concerns, distribute mail, proofread &
revise, service copy machines, submit and post signs & flyers, etc.

Designer + Strategist June 2017- Present
Micha Lewis Art & Design Brooklyn, NY
Conduct research. Consult on business strategy. Use tools such as
primal + archetypal branding, competitive analysis, color psychology,
the creative brief, insights, and target segmentation to solve
problems. Design logos, signage, posters, and other graphics.

Group Leader May 2017- Aug 2017
Queens Community House Jamaica, NY
Created and taught a STEAM based curriculum for grades 6-8.
Community outreach calls. Managed inventory.

Clerical Assistant Sept 2016 - May 2017
FIT English and Communications Department New York, NY
Executed general office duties including copy machine management,
copy making, filing, data entry, transcribing, charts, proofreading
and revisions, detailed organizing, label making, computer
troubleshooting, directory services, mail distribution, etc. Designed
flyers, signs, and graphics.

Graphic Design Lead June 2016 - Aug 2016
Infused Fitness Costa Mesa, CA
Internship. Brainstormed ideas. Designed flyers, t-shirts, and other
graphics. Supported efforts for 5k event.

Group Leader July 2015 - June 2016
Sunnyside Community Services Sunnyside, NY
Created STEM based lesson plans. Created and organized the first
SCS Newsletter. Conducted and assisted with STEM enrichment
activities for grades 6- 8.